

**SOUTH EASTERN
FABRICARE ASSOCIATION
BOARD OF DIRECTORS
2019 - 2021
DIRECTORY**



**14700 Sweitzer Lane
Laurel, MD 20724
(877) 707-7332
Fax (240) 295-4200**

**Executive Director
Peter Blake
Peter@sefa.org
(617) 791-0128**

www.sefa.org

SOUTH EASTERN FABRICARE ASSOCIATION OFFICERS - 2019 - 2021

Chairman Of The Board

Don Holecek
Knoxville, Tennessee
(865) 584-7464

President

Rhonda Eysel
Columbus, Georgia
(706) 561-4000

Vice President —Alabama

Mark Watkins
Birmingham, Alabama
(205) 991-8433

Vice President —Florida

Randy Parham
Orlando, Florida
(407) 841-2303

Vice President — Georgia

Rhonda Eysel
Columbus, Georgia
(706) 561-4000

Vice President – South Carolina

John Johnston
Columbia, South Carolina
(803) 331-3873

Vice President – Tennessee

Don Holecek
Knoxville, Tennessee
(865) 584-7464

DLI District III

Director

Perry Bullard
Brunson, South Carolina
(803) 632-2558

DLI District III

Committee Member

Mark Watkins
Birmingham, Alabama
(205) 991-8433

Treasurer

Mark Watkins
Birmingham, Alabama
(205) 991-8433

Secretary

Julia Campbell
Savannah, Georgia
(912) 355-6266

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Chairman — Don Holecek
President — Rhonda Eysel
Secretary — Julia Campbell
Treasurer — Mark Watkins

Alabama

- Mark Watkins, VP
- Jason Windham
- Tim Morrow

South Carolina

- John Johnston VP
- Perry Bullard
- Coles Taylor

Florida

- Randy Parham, VP
- Joe Lancaster
- Kevin Johnston
- Wash Respass

Georgia

- Rhonda Eysel, VP
- Warner Wade
- Julia Campbell

Tennessee

- Don Holecek, VP

Associates

- James Peuster, GA
- Frank Briercheck, FL
- Ken Holder, FL
- Rob Johnson, FL
- John Neu, GA
- Frank Buckley, AL
- Rusty Daniels, SC
- Scott Gribbin, SC

Director at Large

- Jim Groshans
- Mack Magnus
- Steve Pedelty

Director Emeritus

- Gary Dawson
- Buster Bell
- Jim Parham
- Rick Miller
- Lang Houston
- Ed Robinson
- Milton Magnus

SOUTH EASTERN FABRICARE ASSOCIATION COMMITTEES

Executive/Finance

Tim Morrow, Chair	Randy Parham
Russ Bullard, President	Rhonda Eysel
Perry Bullard	Wash Respass
Julia Campbell	Mark Watkins
Jim Groshans	Don Holecek
John Johnston	

Allied Trades Committee

Jim Groshans, Chair	Ken Holder
Randy Parham	Mack Magnus
Frank Briercheck	Frank Buckley
Russ Bullard	Larry Wolff
Rusty Daniels	
James Peuster	

Education

Rhonda Eysel, Chair	Ken Holder
James Peuster	John Johnston
Russ Bullard	Mack Magnus
Don Holecek	Tim Morrow
Rusty Daniels	James Peuster
Joe Lancaster	Coles Taylor
Jim Groshans	

Scholarship

Rhonda Eysel
Ken Holder

SOUTH EASTERN FABRICARE ASSOCIATION COMMITTEES

Government Relations

John Johnston, **Chair**

Rick Miller

Russ Bullard

Don Holecek

Greg Myers

Jason Windham

Wash Respass

Membership/Benefits

Don Holecek, **Chair**

Frank Briercheck

Perry Bullard

Julia Campbell

Randy Parham

Jason Windham

Rick Miller

Frank Buckley

Steve Pedelty

Warner Wade

Kevin Johnston

Nominating

Julia Campbell, **Chair**

Frank Briercheck

Randy Parham

Wash Respass

Mack Magnus

Rick Miller

Kevin Johnston

2020 Southern Drycleaners Show

Mark Watkins

Jim Groshans

Frank Briercheck

Perry Bullard

James Peuster

Randy Parham, **Chair**

Ken Holder

Tim Morrow

Wash Respass

Jason Windham

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Buster Bell

29 Summercreek Dr.
Spartanburg, SC 29307
E-mail: busterbell76@aol.com

W (864) 497-0721

Frank Briercheck (Kristine)

Laundry Pro of Florida
3920 Holden Rd
Lakeland, FL 33811
E-mail: frankieb@atlantic.net

W (800) 232-5736
Cell (813) 300-7148

Frank Buckley

A1 Products
941 Veridian Way
Birmingham, AL 35226
E-mail: fjb071@yahoo.com

Cell (205) 960-0063

Perry Bullard (Debbie)

B & S Dry Cleaners
PO Box 549
Brunson, SC 29911
E-mail: b.laundry@comcast.net

W(803) 632-2558
Fax (803) 632-2559
Cell (803) 943-6434

Russ Bullard (Hannah)

B & S Dry Cleaner
PO Box 549
Brunson, SC 29911
E-mail: reelclean@comcast.net

W(803) 632-2558
Fax (803) 632-2559
Cell (803) 943-6159

Julia Campbell

Campbell's Cleaners Inc.
8422 Waters Ave
Savannah, GA 31406
E-mail: campbellcleans@bellsouth.net

W(912) 355-6266
Fax (912) 355-3764
H (912) 236-0130

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Rusty Daniels

N. S. Farrington & Co
2914 September Dr
Sumter, SC 29154
E-mail: edaniels2@sc.rr.com

W (803) 754-1790
Fax (803) 754-1791
Cell (803) 983-6142

Gary Dawson

Belleair Bluffs Cleaners
2924 W Bay Dr
Belleair Bluffs, FL 33770
E-mail: garydaws@earthlink.net

W (727) 585-1101

Rhonda Eysel (Chris)

Master Kleen Dry Cleaners
PO Box 12484
Columbus, GA 31917
E-mail: rhonda@masterkleen.net

W (706) 323-7774
Fax (706) 561-6105
Cell (706) 681-5958
H (706) 562-8183

Scott Gribbin (Paula)

FabriClean
1200 1st St South Ext
Columbia, SC 29209
E-mail: scottg@fabricleansupply.com

W (803) 776-7988
C (803) 513-8426

Jim Groshans (Yancy)

FabriCoach, LLC
3618 Dunes Vista Drive
Pompano Beach, FL 33069
E-mail: jim@FabriCoach.com

W (954) 850-3618

Ken Holder (Paulette)

Fabritec International
16602 Windsor Park Drive
Lutz, FL 33549
E-mail: kholder@tampabay.rr.com

Cell (813) 990-7401
H (813) 949-7716

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Don Holecek (Laura)

Crown Cleaners
6300 Kingston Pike
Knoxville, TN 37919
E-mail: don@crowncleaners.com

W (865) 584-7464
Cell (865) 604-7464

Lang Houston

Crest Cleaners
30 South Fisk Blvd
Cocoa, FL 32922
E-mail: langhouston@cfl.rr.com

W (321) 543-0117

Rob Johnson

Unipress Corporation
3501 Queen Palm Dr
Tampa, FL 33619

W (813) 623-3731

Kevin Johnston ()

Barton & Miller Cleaners
2600 North Dixie Highway
Wilton Manors, FL 33334
E-mail: kj1@bellsouth.net

W(954) 566-4314
Cell (561) 704-5770

John Johnston (Ainsley)

Ed Robinson Laundry & Dry Cleaners
2551 Forest Dr.
Columbia, SC 29204
E-mail: john.johnston@edrobinsoncleaners.com

W (803) 254-8187
Fax (803) 254-2374
Cell (803) 331-3873

Joe Lancaster (Jessica)

Coral Gables LaSalle Cleaners
2341 LeJeune Road
Coral Gables, FL 33134
E-mail: joe@cgdryclean.com

W (305) 446-6458
Fax (305) 444-4555
Cell (305) 218-4076
H (305) 662-7202

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Mack Magnus (Stephanie)

M&B Hangers
PO Box 250
Leeds, AL 35094
E-mail: mackm@mbhangers.com

W (800) 227-0436
Fax (205) 699-6194
Cell (205) 907-2445

Milton Magnus (Gail)

M&B Hangers
PO Box 250
Leeds, AL 35094
E-mail: miltonm@mbhangers.com

W (800) 227-0436
Fax (205) 699-6194
Cell (205) 516-1822
H (205) 967-2542

Rick Miller (Sherry)

10 Tarheel Rd
Maggie Valley, NC 28751
E-mail: nopressure@aol.com

Cell (954) 931-1045

Tim Morrow (Ashley)

Royal Fine Cleaners
PO Box 20284
Tuscaloosa, AL 35402
E-mail: tmorrow@frsteam.com

W (205) 391-0034
Cell (334) 798-1619

Greg Myers (Beth)

Southside Cleaners & Launderers
901 S Florida Ave
Lakeland, FL 33803
E-mail: greg@garmentcarepros.com

W (863) 688-4747

John Neu

Enviroforensics
825 N. Capital Ave
Indianapolis, IN
E-mail: jneu@enviroforensics.com

W (414) 745-4226

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Jim Parham

Acme Cleaners
600 N. Westmoreland Dr.
Orlando, FL 32805
E-mail: jim@acmecleaners.com

Cell (407) 509-7396

Randy Parham (Jodi)

Acme Cleaners
600 N. Westmoreland Dr.
Orlando, FL 32805
E-mail: randy@acmecleaners.com

W (407) 841-2303
Cell (407) 580-1929
Fax (407) 841-6022

Steve Pedelty

M&B Hangers
5375 Glenhaven Dr
Cummings, GA 30041
E-mail: spedelty@mbhangers.com

Cell (678) 595-1235
Fax (678) 377-5776
H (678) 377-5820

James Peuster

The Route Pro
7 NW 72nd St Ste 202
Kansas City, MO 64118
E-mail: james@theroutepro.com

Cell (816) 739-2066

Wash Respass (Lauren)

Southside Cleaners & Launderers
901 South Florida Avenue
Lakeland, FL 33803
E-mail: wash@garmentcarepros.com

W (863) 688-4747
Cell (863) 529-6139

Ed Robinson (Kathy)

Ed Robinson Laundry & Cleaners
2551 Forest Dr
Columbia, SC 29204
E-mail: leteddoit@aol.com

W (803) 254-8187
Fax (803) 254-2374
C (803) 261-4810

SOUTH EASTERN FABRICARE ASSOCIATION DIRECTORS

Coles Taylor

Ed Robinson Laundry & Cleaners
2251 Forest Dr
Columbia, SC 29204
E-mail: coles.taylor@edrobinsoncleaners.com

W (803) 254-8187
C (864) 404-7595

Warner Wade (Ann)

Master Kleen Dry Cleaners
PO Box 12484
Columbus, GA 31907-2529
E-mail: rhonda@masterkleen.net

W (706) 561-4000
Fax (706) 561-6105
Cell (706) 570-8773
H (706) 565-0360

Leland Waite (Jane)

Waite's Cleaners
PO Box 7187
Mobile, AL 36670
E-mail: wcleaners@aol.com

W (251) 473-4984
Fax (251) 473-4955
Cell (251) 751-6699
H (251) 343-4824

Mark Watkins

Mark's Quality Cleaners
7364 Cahaba Valley Rd
Birmingham, AL 35242-5088
E-mail: markwat.2@gmail.com

W (205) 991-8433
Fax (205) 991-7503
Cell (205) 937-0045
H (205) 985-8861

Jason Windham

Holiday Cleaners LLC
507 Highway 80 W Ste 1
Demopolis, AL 36732
E-mail: windhamjason@bellsouth.net

W (334) 289-3101
C (334) 341-3541

Larry Wolff

Setiz Chemical
5101 Tampa W Blvd #300
Tampa, FL 33634

W (813) 886-2700

SOUTH EASTERN FABRICARE ASSOCIATION ALLIED TRADE MEMBERS

A-1 Products, Inc

Alex Atwater
Birmingham, AL
(205) 787-1403
www.a-1products.com

Adco, Inc

Jim Isberg
Albany, GA
(800) 821-7556
www.adco-inc.com

A.M. Chevy Equipment

Joe Chevy
Pompano Beach, FL
(954) 946-9703
www.amchevy.com

Central Equipment Co

Cary Becknell
Columbia, SC
(803) 779-2390
www.centralequip.com

Cleaner's Supply

Kathy Kelleher
Conklin, NY
(800) 568-7768
www.cleansupply.com

EnviroForensics

Nancy Shields
Indianapolis, IN
(317) 972-7870
www.enviroforensics.com

Epsilon Plastics

Robert Levine
Marietta, GA
(770) 578-4228
www.sigmaplastics.com

EzProducts International, Inc

Diane Rue
Wauchula, FL
(863) 735-0813
www.ezproductsinc.com

Fabricare Management

Marcelo Rangel
Acworth, GA
(888) 299-9493
www.fabricaremanager.com

FabriClean Supply

Scott Gribbin
Columbia, SC
(803) 776-7988
www.fabricleansupply.com

FabriCoach, LLC

Jim Groshans
Pompano Beach, FL 33069
(954) 850-3618
www.fabricoach.com

Fabritec International, Inc

Ken Holder
Lutz, FL
(813) 990-7401
www.fabritec.com

SOUTH EASTERN FABRICARE ASSOCIATION ALLIED TRADE MEMBERS

FH Bonn

Neal Bonn
Cumming, GA
(678) 472-6202
www.fhbonn.com

Gulf States Laundry Mach.

Ben Prema
Alpharetta, GA
(770) 343-8455
www.gslaundry.com

Industrial Equip & Supplies

David Pilger
Miami, FL 33127
(800) 969-4766
www.getdrycleansupplies.com

Interstate Chemical

Cash Ealey
Lakeland, FL
(863) 607-6700
www.interstatechemcial.com

Iowa Techniques, Inc

Matt Kool
Hutto, TX
(512) 846-2403
www.iowatechniques.com

Kreussler, Inc

Tampa, FL
(813) 884-1499
www.kreussler.com

Laundry Pro of Florida

Frank Briercheck
Lakeland, FL
(800) 232-5736
www.laundryproofflorida.com

M & B Hangers

Milton Magnus
Leeds, AL
(205) 699-2171
www.mbhangers.com

NIE Insurance

Ann Hawkins
St. Louis, MO
(800) 325-9522
www.nie.biz

N.S. Farrington

John Erskine
Winston-Salem, NC
(336) 788-7705
www.nsfarrington.com

R. R. Street & Co., Inc

Michael Miller
Naperville, IL
(630) 416-4244
www.4streets.com

The Route Pro

James Peuster
Kansas City, MO
(877) Dr-Route
www.theroutepro.com

SOUTH EASTERN FABRICARE ASSOCIATION ALLIED TRADE MEMBERS

Seitz, Inc

Larry Wolff
Tampa, FL
(813) 886-2700
www.seitz24.com

Spot Business Systems

Ray Cheshire
Draper, UT
(801) 495-1200
www.spotpos.com

Steiner-Atlantic Corp

Michael Steiner
Miami, FL
(800) 333-8883
www.steineratlantic.com

Unipress Corporation

Rob Johnson
Tampa, FL
(813) 623-3731
www.unipresscorp.com

Union Drycleaning

Jack Burnett
Hapeville, GA
(404) 361-7775
www.uniondc.com

White Conveyors, Inc

Jim Pomeranz
Cary, NC
(800) 524-0273
www.white-conveyors.com

W.A.G. Equipment LLC

John Armstrong
Mount Juliet, TN
(615) 830-5959
www.wagnashville.com

DRYCLEANING & LAUNDRY INSTITUTE

14700 Sweitzer Lane

Laurel, MD 20707

800-638-2627

Fax (240) 295-4200

Telephone Directory

Mary Scalco Ext. 1102
Chief Executive Officer E-mail: mscalco@dlionline.org

Jon Meijer Ext. 1301
Director of Membership E-mail: jmeijer@dlionline.org

Brian Johnson Ext. 1602
Director of Education E-mail: bjohnson@dlionline.org

Harry Kimmel Ext. 1502
Director of Communications E-mail: hkimmel@dlionline.org

Leland Waite (251) 751-6699
DLI President E-mail: wcleaners@aol.com

Perry Bullard (803) 632-2558
DLI District III Director E-mail: b.laundry@comcast.net

OTHER FREQUENTLY CALLED NUMBERS



Carroll & Company	(770) 889-2468
John Carroll, CPA	Fax (770) 889-4507
EPayments (CCR)	(303) 493-5414
Jeff Betts, President	Fax (706) 262-2930
NIE Insurance	(880) 325-9522
Bob Aiken	Fax (314) 832-6775
Seay Management Consultants	(407) 426-9484
Sandy Seay	Cell (407) 256-3160
(Employee Relations Consultant)	Fax (407) 423-8891

2019 Event Dates

Board Meeting July 20, 2019 Nashville, TN

Anti-Trust Law

This is to remind all of you in attendance that various state and federal laws prohibit the exchange of information among competitors regarding matters pertaining to price, refusals to deal, market division, tying relationships and other topics which might infringe upon antitrust regulations, and that no such exchange or discussion will be tolerated during this meeting.

These guidelines apply not only to formal meeting sessions, but also to informal discussions during breaks, meals or social gatherings

Thank you for your cooperation

SEFA'S MISSION

The South Eastern Fabricare Association is a trade association that represents its members who have an interest in the dry cleaning and laundry industry.

The not-for-profit association provides value through education, research, legislative representation, industry specific information programs, products and services.

It is dedicated to the highest standards of business ethics and professionalism, environmental responsibility, textile serviceability and a positive public image.

In carrying out our mission, we will be guided by these principles:

Excellence: The highest professional and ethical standard will govern our work and our relationships with others;

Leadership: We will act decisively on behalf of our membership and the Dry Cleaning/Laundrying industry;

Collaboration: We are committed to listening to a variety of viewpoints and to building consensus within the industry;

Innovation: We will continually explore new avenues to provide better service to our members

NOTES



